

# What Drives Utah's Economy?



**Economy definition:** production & consumption of goods and services; management of available resources.

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# Tourism

- "If tourism were a stock, if people could invest in Utah tourism, people would be putting their money down."
- "Utah is no longer a secret. "Utah is a 'bucket list' destination for tourists around the world."
  - Deseret News

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- National Park Visits – 6.3 Million
- Spending by tourists in Utah - \$7.4 Billion
- 129,000 people employed by tourism industry
- Utah ski visits – 4.2 Million
- Total state & local taxes generated by traveler spending was \$960.6 Million
  - State Government - \$571 Million
  - Local Government - \$389 Million

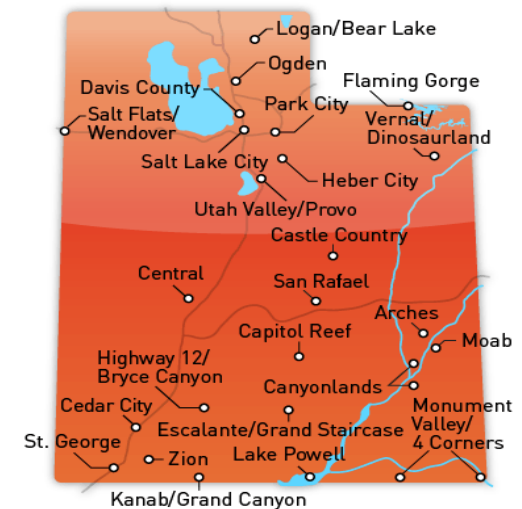
◦ <http://utah tourism.org/wp-content/uploads/2010/01/Tourism-Works-state-of-indu-10-13.pdf>

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## Utah's Best Destinations

### Utah Destinations

[Arches National Park](#)  
[Bryce Canyon National Park](#)  
[Canyonlands National Park](#)  
[Capitol Reef National Park](#)  
[Castle Country](#)  
[Cedar City](#)  
[Central Utah](#)  
[Davis - Antelope Island](#)  
[Flaming Gorge](#)  
[Grand Staircase-Escalante](#)  
[Heber Area](#)  
[Kanab - Grand Canyon](#)  
[Lake Powell](#)  
[Logan - Bear Lake](#)  
[Moab](#)  
[Monument Valley - Four Corners](#)  
[Ogden](#)  
[Park City](#)  
[Salt Lake City](#)  
[San Rafael Country](#)  
[St. George - Zion](#)  
[Utah Valley](#)  
[Vernal - Dinosaurland](#)  
[Wendover](#)  
[Zion National Park](#)



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## Utah's Top 10 Attractions

- 1. Bryce Canyon
  - 2. Arches National Park
  - 3. Zion National Park
  - 4. Canyonlands National Park
  - 5. Salt Lake City
  - 6. Park City
  - 7. Temple Square
  - 8. Dinosaur National Monument
  - 9. Wasatch Mountain State Park
  - 10. Lake Powell
- <http://www.attractionsofamerica.com/attractions/utah.php#.VIfd4THF-So>

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## Careers that go with the top 10 attractions

### JOB LISTINGS

#### Seasonal Positions Available

For all other positions, previous experience is preferred or required. Career positions are listed below.

#### Accounting Department

Accounting Clerk  
Night Auditor

#### Food & Beverage Department

Kitchen Utility  
Cook  
Pantry  
Food & Beverage Server  
Busser  
Hostess/Host  
Bartender  
Storekeeper

#### Lodging Department

Guest Room Attendant  
Laundry Utility  
Front Desk Clerk

#### Maintenance Department

Note: Submit detailed resume with related work experience and copies of licenses and certification with application. Applicants must be at least 19 years of age and have a valid driver license. Minimum skill level for trade positions should be of journeyman or commercial grade.

#### Operations Department

Night Security  
Dorm Proctor

#### Transportation Department

Tour Guide

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### Management Positions

Working in one of our National Parks can offer you a great opportunity to further your career in the hospitality industry. However, please note that the majority of our management team started their careers in entry level positions and were then promoted from within. Xanterra Parks & Resorts is continually searching for qualified people, and we encourage the professional and personal growth of all of our employees.

The following supervisory positions require extensive experience. Please include detailed resume with your application.

#### Food & Beverage Department

Kitchen Manager  
Dining Room Manager  
Assistant Dining Room Manager

#### Retail Department

Gift Shop Manager

#### Rooms Department

Front Desk Manager  
Housekeeping Manager

More  
Careers that  
go with the  
top 10  
attractions

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## TOURISM IN UTAH

- Tourism is a major industry in Utah, and is well known for its year-round outdoor recreational activities. With five national parks (Arches, Bryce Canyon, Canyonlands, Capitol Reef, & Zion), Utah has the third most national parks of any state after Alaska and California. In addition, Utah features seven national monuments, two national recreation areas, six national forests, and numerous state parks and monuments.

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## TOURISM IN UTAH



- Utah is well known for its winter activities and has seen an increase in tourism since the 2002 Winter Olympics. Park City is home to the US Ski Team. Utah's ski resorts are primarily located in northern Utah. In 2008, Deer Valley, in Park City, was ranked the top ski resort in North America. Northern Utah's ski resorts are well liked among tourists for their convenience and proximity to a large city and International Airport, as well as the close proximity to other ski resorts, allowing skiers the ability to ski at multiple locations in one day.

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## TOURISM IN UTAH



- Utah features many cultural attractions such as Temple Square in Salt Lake, the Sundance Film Festival in Park City, and the Utah Shakespearean Festival in Cedar City.
- Other attractions include Monument Valley, the Great Salt Lake, the Bonneville Salt Flats, and Lake Powell.

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## Fun Facts about Utah



- 45<sup>th</sup> state admitted to the Union on January 4, 1896
- 13<sup>th</sup> largest state
- 33<sup>rd</sup> most populated
- 2<sup>nd</sup> fastest-growing state in the US
- Overall best state to live in – Gallup survey 2012
- #1 Best State for Business – Forbes 2014

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## Fun Facts about Utah



- Capital: Salt Lake City
- Governor: Gary Herbert
- Colleges & Universities: University of Utah, Utah State University, Brigham Young University, Weber State University, Utah Valley University, Salt Lake Community College, Southern Utah University, Dixie State University, Snow College, etc.

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## Fun Facts about Utah

- **Senators: Orrin Hatch, Mike Lee**

### Senators

Each state elects two senators for staggered 6-year terms. Senators represent the entire state.



Senior Senator

**ORRIN HATCH**  
Took Office: Jan 4, 1977  
Next Election: 2018  
Party: Republican



Junior Senator

**MIKE LEE**  
Took Office: Jan 5, 2011  
Next Election: 2016  
Party: Republican

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## Fun Facts about Utah

- **Representatives: Rob Bishop, Chris Stewart, Jason Chaffetz, Jim Matheson**



1<sup>st</sup> District

**ROB BISHOP**  
Took Office: Jan 7, 2003  
Party: Republican  
Box Elder County, Uintah  
County, ...  
[View District Map](#)



2<sup>nd</sup> District

**CHRIS STEWART**  
Took Office: Jan 3, 2013  
Party: Republican  
Tooele County, Millard  
County, Garfield ...  
[View District Map](#)



3<sup>rd</sup> District

**JASON CHAFFETZ**  
Took Office: Jan 6, 2009  
Party: Republican  
San Juan County, Emery  
County, ...  
[View District Map](#)



4<sup>th</sup> District

**JIM MATHESON**  
Took Office: Jan 3, 2013  
Party: Democrat  
Parts of Utah County,  
Sanpete ...  
[View District Map](#)

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## Fun Facts about Utah

- **Representatives: Rob Bishop, Chris Stewart, Jason Chaffetz, Mia Love**

Mia Love  
(R)



Rob Bishop  
(R)



Jason Chaffetz  
(R)



Chris Stewart  
(R)



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## Fun Facts about Utah

- **Origin of name: Ute Indians**
- **Nickname: Beehive State**
- **Motto: Industry**
- **Emblem: Beehive**
- **Slogan: Life Elevated**
- **Bird: California Seagull**
- **Animal: Rocky Mountain Elk**
- **Fish: Bonneville Cutthroat Trout**
- **Insect: Honeybee**
- **Tree: Blue Spruce**
- **Fruit: Cherry**

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# Top 50 Companies to work for in Utah



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## Top 50 companies to work for in Utah

By Linsy Hunsaker, Deseret News  
Published: Thursday, Sept. 11 2014 11:43 p.m. MDT

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Using the career site Glassdoor.com, Deseret News has compiled the top 50 companies in Utah to work for. The list includes the top 50 non-governmental companies on Glassdoor.com with at least 25 reviews and a Utah location. After using Glassdoor's "overall company ranking," the companies are ordered using employee responses on Glassdoor.com about company culture, work-life balance, benefits, opportunities and management.

All stats are taken from employee feedback on Glassdoor.com, including the "most common salary," which is the average pay for the most common position listed on Glassdoor. Almost half of the companies are headquartered in Utah.